

## Contract # 858790 Schedule Dates 10/02/12-10/08/12

Advertiser Still Agency/T-Code Buvi

Product

Comments

Date:

Brand

Still A Bad Idea Committee (40000) Buying Time LLC (2118)/003706749

Political - Ballot Issue (1195) STILL A BAD IDEA COM (177547)

Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC

 Buyer Name
 WELSH,KATHRYN

 Phone/Fax
 (202) 965-5060 /

 CPE
 387/394/2392

Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular

Weekly/Irregular STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

Accepted-Station:

 Date Entered
 09/28/12

 Last Modified
 09/28/12

09/28/12 Jacob Thom No

 Headline #
 06355904

 Demo
 A35+R

 Order Type
 Normal

Package Deal

**Entered By** 

CO-OP

Commission % 15.00
Commission \$8,145.00

Date:

Comments:

Net Total Sales Tax \$46,155.00

 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 98
 \$54,300.00

 Grand Total:
 98
 \$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Ti	ı Fr	Sa Si	Spot:	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	1P- 1:58P (PT)			[	1	1	1		\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/28/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10A- 11A (PT)		- 1	I I	1	1			\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/28/1
3.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11A- 11:59A (PT)		!	1 1		1			\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/28/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	12:31P- 1P (PT)					1			\$200.00	\$200.00	Portland (KGW) (KGW)	MILLIONAIRE	9/28/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11:59A- 12:31P (PT)					1			\$400.00	\$400.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	9/28/12
6.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	2:58P- 4P (PT)			1 1	- 1	1			\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/28/1
7.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	4P- 4:57P (PT)				1	1			\$600.00	\$600.00	Portland (KGW) (KGW)	YOUR 4NEWS	9/28/12
8.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	4:57P- 5:30P (PT)			1	1	1	1	1/2	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/28/1
9.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	4:58A- 5:57A (PT)		1		1	1	- 1		\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	9/28/1
10.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:59P- 6:30P (PT)				1	1	1		\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
11.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:30P- 7P (PT)				1	1	- 1		\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
12.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58A- 9A (PT)		1		I I	2	1		\$725.00	\$1,450.00	Portland (KGW) (KGW)	TODAY SHOW	9/28/12
13.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9A- 10A (PT)				1	1	1		\$400.00	\$400.00	Portland (KGW) (KGW)	TODAY SHOW II	9/28/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 858790 **Schedule Dates** Advertiser Agency/T-Code

Comments

Date:

10/02/12-10/08/12 Still A Bad Idea Committee (40000) Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547)

Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC WELSH, KATHRYN **Buyer Name** Phone/Fax (202) 965-5060 / CPE 387/394/2392

**Account Types** National/Political Issue - Agency **Billing Type** Weekly/Irregular

> STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

> > Accepted-Station:

**Date Entered** 09/28/12 **Last Modified** 09/28/12 Jacob Thom **Entered By** 

CO-OP No 06355904 Headline # Demo A35+R

Order Type Normal Package Deal

Commission % 15.00

Date:

Comments:

Commission \$8,145.00 Net Total \$46,155.00

Sales Tax

Portland (KGW) (KGW) By Broadcast Month Rate Oct. 2012 98 \$54,300.00 Grand Total: 98 \$54,300.00

	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	ı Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entere
14.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	1P- 1:58P (PT)		1						1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/28/12
15.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10:59P- 11:34P (PT)		1						1	\$900.00	\$900.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/28/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:34P- 12:37A (PT)		1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	9/28/12
17.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11A- 11:59A (PT)		1						1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/28/12
18.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:31P- 1P (PT)		1						1	\$200.00	\$200.00	Portland (KGW) (KGW)	MILLIONAIRE	9/28/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:59A- 12:31P (PT)		1						1	\$400.00	\$400.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	9/28/12
20.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2:58P- 4P (PT)		1						1	\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/28/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 4:57P (PT)		1						1	\$600.00	\$600.00	Portland (KGW) (KGW)	YOUR 4NEWS	9/28/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:57P- 5:30P (PT)		1						1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/28/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:58A- 5:57A (PT)		1						1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	9/28/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:59P- 6:30P (PT)		1						1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 6:58A (PT)		1						1	\$700.00	\$700.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT	9/28/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



## on 201

CPE

**Account Types** 

**Billing Type** 

Comments

Contract # 858790 Schedule Dates 10/02/12-10/08/12 Advertiser Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547) Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC **Buyer Name** WELSH, KATHRYN Phone/Fax (202) 965-5060 /

> 387/394/2392 National/Political Issue - Agency

Weekly/Irregular STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12 Last Modified 09/28/12 Jacob Thom **Entered By** CO-OP No 06355904 Headline # Demo A35+R Order Type Normal Package Deal Commission % 15.00

Commission \$8,145.00 **Net Total** \$46,155.00

Sales Tax

ortland (KGW) (K	GW)	
y Broadcast Month		Rate
ct. 2012	98	\$54,300.00
rand Total:	98	\$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	J Sp	ots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/08/12-10/08/12	1	3 :30	6:30P- 7P (PT)		1							1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
27.0	Normal Line / SPOT	10/08/12-10/08/12	3	3 :30	7P- 7:29P (PT)	12.20.00	1							1	\$550.00	\$550.00	Portland (KGW) (KGW)	SQUARE LIVE	9/28/12
28.0	Normal Line / SPOT	10/08/12-10/08/12		3 :30	6:58A- 9A (PT)		2							2	\$725.00	\$1,450.00	Portland (KGW) (KGW)	TODAY SHOW	9/28/12
29.0	Normal Line / SPOT	10/08/12-10/08/12	3	3 :30	9A- 10A (PT)		1							1	\$400.00	\$400.00	Portland (KGW) (KGW)	TODAY SHOW II	9/28/12
30.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59P- 11:34P (PT)							1		1	\$600.00	\$600.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	1 9/28/12
31.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	5P- 6P (PT)							1		1	\$500.00	\$500.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 SAT	9/28/12
32.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7A- 8A (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	9/28/12
33.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	8A- 9A (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	9/28/12
34.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	10:59P- 11:29P (PT)					l		1		1	\$600.00	\$600.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/28/12
35.0	Normal Line / NFL - Pre Game Show	10/07/12-10/07/12	4		3:57P- Football Night in America							1		1	\$2,000.00	\$2,000.00	Portland (KGW) (KGW)	FOOTBALL NIGHT IN AMERICA	9/28/12
36.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6A- 7A (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	9/28/12
37.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7A- 8A (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	9/28/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



Contract # 858790 Schedule Dates 10/02/12-10/08/12 Advertiser Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547) Salesperson Norten, Matthew (3149)

Sales Office HRP - Washington DC WELSH, KATHRYN **Buyer Name** Phone/Fax (202) 965-5060 / CPE 387/394/2392

Comments

**Account Types** National/Political Issue - Agency **Billing Type** Weekly/Irregular

> STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

**Date Entered** 09/28/12 **Last Modified** 

09/28/12 Jacob Thom **Entered By** 

No CO-OP 06355904 Headline #

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$8,145.00

**Net Total** \$46,155.00

Sales Tax

Portland (KGW) (KGW) By Broadcast Month Spots Rate \$54,300.00 Oct. 2012 98 Grand Total: \$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8A- 8:58A (PT)							1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	9/28/12
39.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	1P- 1:58P (PT)					1			1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/28/12
40.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10A- 11A (PT)	2000				1			1	\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/28/12
41.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10:59P- 11:34P (PT)					1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	1 9/28/12
42.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11:34P- 12:37A (PT)					1			1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	9/28/12
43.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11A- 11:59A (PT)					1			1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/28/12
44.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	12:31P- 1P (PT)					1	T		1	\$200.00	\$200.00	Portland (KGW) (KGW)	MILLIONAIRE	9/28/12
45.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	11:59A- 12:31P (PT)					1			1	\$400.00	\$400.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	9/28/12
46.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	2:58P- 4P (PT)					1			1	\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/28/12
47.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	4P- 4:57P (PT)					1			1	\$600.00	\$600.00	Portland (KGW) (KGW)	YOUR 4NEWS	9/28/12
48.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	4:57P- 5:30P (PT)					1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/28/12
49.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	4:58A- 5:57A (PT)					1			1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	9/28/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



CPE

Date:

858790 Contract # **Schedule Dates** 10/02/12-10/08/12 Advertiser Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547) Salesperson Norten, Matthew (3149)

Sales Office HRP - Washington DC **Buyer Name** WELSH, KATHRYN Phone/Fax (202) 965-5060 / 387/394/2392 **Account Types** National/Political Issue - Agency

**Billing Type** Weekly/Irregular Comments STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE, **Date Entered** 09/28/12 Last Modified 09/28/12 Jacob Thom **Entered By** 

CO-OP No 06355904 Headline # Demo A35+R Order Type Normal

Package Deal Commission %

Commission \$8,145.00 **Net Total** \$46,155.00

Date:

Comments:

15.00

Sales Tax

Portland (KGW) (KGW) By Broadcast Month Rate Oct. 2012 98 \$54,300.00 Grand Total: 98 \$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
50.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	5:59P- 6:30P (PT)	8				1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
51.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	5:57A- 6:58A (PT)					1			1	\$700.00	\$700.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT	9/28/12
52.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6:30P- 7P (PT)					1			1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
53.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	7P- 7:29P (PT)					1			1	\$550.00	\$550.00	Portland (KGW) (KGW)	SQUARE LIVE	9/28/12
54.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6:58A- 9A (PT)					2			2	\$725.00	\$1,450.00	Portland (KGW) (KGW)	TODAY SHOW	9/28/12
55.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	9A- 10A (PT)					1			1	\$400.00	\$400.00	Portland (KGW) (KGW)	TODAY SHOW II	9/28/12
56.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10A- 11A (PT)			1					1	\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/28/12
57.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10:59P- 11:34P (PT)			1					1	\$900.00	\$900.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/28/12
58.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	11:34P- 12:37A (PT)			1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	9/28/12
59.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	11A- 11:59A (PT)			1					1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/28/12
60.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	12:31P- 1P (PT)			1					1	\$200.00	\$200.00	Portland (KGW) (KGW)	MILLIONAIRE	9/28/12
61.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	11:59A- 12:31P (PT)			1					1	\$400.00	\$400.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	9/28/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



on 201

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

Date:

CPE

Contract # 858790 Schedule Dates 10/02/12-10/08/12 Advertiser Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547) Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC WELSH, KATHRYN **Buyer Name** 

> (202) 965-5060 / 387/394/2392 National/Political Issue - Agency

Weekly/Irregular STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

Accepted-Station:

 Date Entered
 09/28/12

 Last Modified
 09/28/12

 Entered By
 Jacob Thom

 CO-OP
 No

 Headline #
 06355904

Demo A35+R
Order Type Normal

Package Deal Commission %

Commission % 15.00
Commission \$8,145.00

\$46,155.00

Comments:

Date:

Net Total Sales Tax 
 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 98
 \$54,300.00

 Grand Total:
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 \$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	2:58P- 4P (PT)			1					1	\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/28/12
63.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	4:57P- 5:30P (PT)			1					1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/28/12
64.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	4:58A- 5:57A (PT)			1					1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	9/28/12
65.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	5:59P- 6:30P (PT)			1					1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
66.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	5:57A- 6:58A (PT)			1					1	\$700.00	\$700.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT 6A	9/28/12
67.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:30P- 7P (PT)			1					1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
68.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7P- 7:29P (PT)			1					1	\$550.00	\$550.00	Portland (KGW) (KGW)	SQUARE LIVE	9/28/12
69.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:58A- 9A (PT)			2					2	\$725.00	\$1,450.00	Portland (KGW) (KGW)	TODAY SHOW	9/28/12
70.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	9A- 10A (PT)	777 \$77509500		1					1	\$400.00	\$400.00	Portland (KGW) (KGW)	TODAY SHOW II	9/28/12
71.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	1P- 1:58P (PT)			13,000	1				1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/28/12
72.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10A- 11A (PT)				1				1	\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/28/12
73.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10:59P- 11:34P (PT)				1				1	\$900.00	\$900.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 11PM	9/28/12
74.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11:34P- 12:37A (PT)				1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOWWITH JAY LENO	9/28/12

B/E Bookend	P/B F	Piggy	Back

Accepted-Agency/Advertiser:



Contract # 858790

 Schedule Dates
 10/02/12-10/08/12

 Advertiser
 Still A Bad Idea Committee

Advertiser Still A Bad Idea Committee (40000)

Agency/T-Code Buying Time LLC (2118)/003706749

Product Political - Ballot Issue (1195)

Brand STILL A BAD IDEA COM (177547)
Salesperson Norten, Matthew (3149)

Sales Office HRP - Washington DC

 Buyer Name
 WELSH,KATHRYN

 Phone/Fax
 (202) 965-5060 /

 CPE
 387/394/2392

Date:

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular

Comments STILL A BAD IDEA COM
STILL A BAD IDEA COMMITTEE,

Date Entered 09/28/12

Last Modified 09/28/12

Last Modified 09/28/12
Entered By Jacob Thom

CO-OP No Headline # 06355904

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00
Commission \$8,145.00

Date:

Comments:

Net Total \$46,155.00

Sales Tax

Portland (KGW) (K	GW)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	98	\$54,300.00
Grand Total:	98	\$54,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	We 7	Γh Fι	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11A- 11:59A (PT)				1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	9/28/12
76.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:31P- 1P (PT)				1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	MILLIONAIRE	9/28/12
77.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11:59A- 12:31P (PT)				1				1	\$400.00	\$400.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	9/28/12
78.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	2:58P- 4P (PT)				1		ĺ		1	\$400.00	\$400.00	Portland (KGW) (KGW)	ELLEN	9/28/12
79.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4P- 4:57P (PT)				1				1	\$600.00	\$600.00	Portland (KGW) (KGW)	YOUR 4NEWS	9/28/12
80.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:57P- 5:30P (PT)				1				1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 AT 500P	9/28/12
81.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:59P- 6:30P (PT)				1				1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
82.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:57A- 6:58A (PT)				1			115-216	1	\$700.00	\$700.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT 6A	9/28/12
83.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:30P- 7P (PT)				1				1	\$900.00	\$900.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	9/28/12
84.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7P- 7:29P (PT)				1				1	\$550.00	\$550.00	Portland (KGW) (KGW)	SQUARE LIVE	9/28/12
85.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:58A- 9A (PT)				2				2	\$725.00	\$1,450.00	Portland (KGW) (KGW)	TODAY SHOW	9/28/12
86.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	9A- 10A (PT)				1				1	\$400.00	\$400.00	Portland (KGW) (KGW)	TODAY SHOW II	9/28/12
87.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	7P- 7:29P (PT)					1			1	\$550.00	\$550.00	Portland (KGW) (KGW)	SQUARE LIVE	9/28/12

**CONFIRMATION CONTRACT** 

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



## Contract # 858790

**Schedule Dates** Advertiser

Agency/T-Code

Product

Brand Salesperson

Sales Office **Buyer Name** Phone/Fax CPE

**Account Types** Billing Type

Comments

Date:

10/02/12-10/08/12

Still A Bad Idea Committee (40000)

Buying Time LLC (2118)/003706749 Political - Ballot Issue (1195)

STILL A BAD IDEA COM (177547)

Norten, Matthew (3149) HRP - Washington DC WELSH, KATHRYN

(202) 965-5060 / 387/394/2392

National/Political Issue - Agency

Weekly/Irregular STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

Accepted-Station:

**Date Entered** 09/28/12 **Last Modified** 

09/28/12 Jacob Thom

Normal

\$46,155.00

Comments:

Date:

No CO-OP

06355904 Headline # Demo A35+R

Order Type Package Deal

**Entered By** 

Commission % 15.00

Commission \$8,145.00

**Net Total** 

Sales Tax

Portland (KGW) (KGW)										
By Broadcast Month	Spots	Rate								
Oct. 2012	98	\$54,300.00								
Grand Total:	98	\$54,300.00								

			100					-										
Line Line T	Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	n Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
88.0 Normal Li	ine / SPOT	10/05/12-10/05/12	3	:30	7:29P- 7:57P (PT)					1			1	\$600.00	\$600.00	Portland (KGW) (KGW)	INSIDE EDITION	9/28/12
89.0 Normal Li	ine / SPOT	10/08/12-10/08/12	3	:30	10A- 11A (PT)		1						1	\$350.00	\$350.00	Portland (KGW) (KGW)	TODAY SHOW III	9/28/12
90.0 Normal Li	ine / SPOT	10/08/12-10/08/12	3	:30	7:29P- 7:57P (PT)		1						1	\$600.00	\$600.00	Portland (KGW) (KGW)	INSIDE EDITION	9/28/12
91.0 Normal Li	ine / SPOT	10/02/12-10/02/12	3	:30	1P- 1:58P (PT)			1					1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	9/28/12
92.0 Normal Li	ine / SPOT	10/02/12-10/02/12	3	:30	4P- 4:57P (PT)			1	I				1	\$600.00	\$600.00	Portland (KGW) (KGW)	YOUR 4NEWS	9/28/12
93.0 Normal Li	ine / SPOT	10/03/12-10/03/12	3	:30	7:29P- 7:57P (PT)				1				1	\$600.00	\$600.00	Portland (KGW) (KGW)	INSIDE EDITION	9/28/12
					CON	FIR	MA	TI	NC	CC	NC	TR	RAC	Т				

Accepted-Agency/Advertiser: